

Additional Support for Wheat Research

The costs of breeding new wheat varieties continue to increase, and public funds available to support the program have been level or declining for years. KWA offers a way for wheat-breeding and related research programs to receive additional support in proportion to the value they add to the wheat industry. Income from licensed varieties are invested in the Kansas Wheat Research and Education Fund, an important new source of support for wheat improvement.

Value-adding Technologies

KWA will operate as a broker for the licensing and marketing of value-adding wheat technologies. Examples of such technologies would be varieties with farmer-preferred characteristics such as novel genes for heat, drought, disease or herbicide tolerance, as well proprietary traits that meet specific needs of end-users.

Before the creation of the KWA, technology transfer mechanisms in Kansas did not provide adequate means to ensure effective delivery of public wheat varieties with proprietary technologies. As a result, in the past, wheat has lost ground to other crops such as corn and soybeans that had access to such technologies.

Board of Directors

Chairman of the Board

- Herb Mattson, Kansas Association of Wheat Growers

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- Maurice Miller, Kansas Crop Improvement Association

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- Jim Sipes, Kansas Seed Industry Association

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- Ernie Minton, K-State Research & Extension
- Marcia Molina, KSU Research Foundation
- Richard Randall, Kansas Wheat Commission

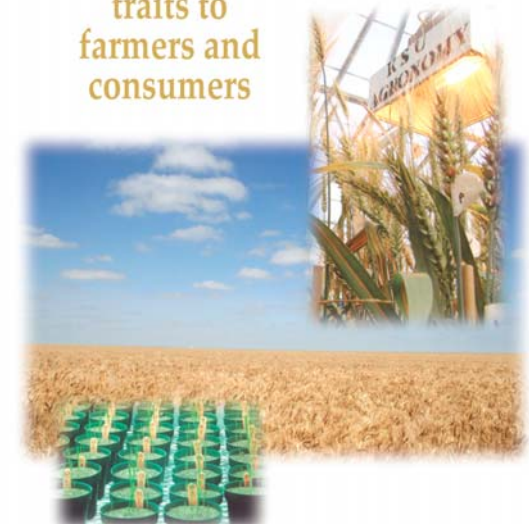
Contact Us

For more information or to join the Kansas Wheat Alliance, contact:

Kansas Wheat Alliance
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Manhattan, KS 66502-5020
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kwa@kansas.net
www.KSWheatAlliance.org



Delivering
wheat varieties
with preferred
traits to
farmers and
consumers



www.KSWheatAlliance.org

What is the Kansas Wheat Alliance?

The KWA is a not-for-profit organization that was formed with the goal of maximizing value for wheat farmers with new wheat varieties developed by Kansas State University and other wheat-breeding programs. KWA delivers modern genetic technology that is not otherwise showing up in wheat varieties—a real economic benefit to wheat producers and end-users of the crop.

Founding Members of KWA

- Kansas Association of Wheat Growers
- Kansas Crop Improvement Association
- Kansas Seed Industry Association
- Kansas State University Research Foundation
- Kansas Wheat Commission
- K-State Research & Extension

KWA's Mission

KWA was founded by Kansas wheat producers, seedsmen, and researchers to strengthen the wheat industry by creating a delivery system that promotes stewardship of traits and varieties, provides new funds for wheat research, and ensures the delivery of improved wheat varieties to benefit farmers and consumers.

Who Can Join KWA?

KWA is a membership organization, and any individual, public organization, or private corporation with an interest in strengthening the wheat industry is encouraged to join the original Founding Members in this alliance.

Benefits of Membership

Members of KWA will be the first to learn about new developments in wheat research and have the opportunity to guide KWA programs, such as investment of the Kansas Wheat Research and Education Fund, which is supported by income from licensed wheat varieties.

At the annual meeting, a Member at Large will be elected to the Board by individual, public organization, and private corporation members. All members have the privilege of running for the Member at Large position regardless of membership type. Each membership gets one vote per election.

Membership Levels

Join the Kansas Wheat Alliance today. We offer three membership levels:

- Individual
- Public Organization
- Private Corporation

Kansas Wheat Alliance Membership Application

Please type or print clearly

TODAY'S DATE _____ 20____

FIRST NAME MI LAST NAME SUFFIX

ORGANIZATION

JOB TITLE

STREET ADDRESS

CITY STATE ZIP

EMAIL ADDRESS

PHONE # FAX #

Membership Level

Please check one

- INDIVIDUAL \$100
- PUBLIC ORGANIZATION . . . \$3,000
- PRIVATE CORPORATION . . . \$7,500
- ADDITIONAL DONATION . . . \$_____

Total Amount Enclosed _____

Please Send Payment To:

Kansas Wheat Alliance
2005 Research Park Circle, Suite 105
Manhattan, KS 66502-5020

By filling out and submitting this membership application, you agree to act in accordance with the mission and purpose of the Kansas Wheat Alliance.