

Kansas Wheat Alliance Membership Application

Please type or print clearly.

TODAY'S DATE ___/___/20___

FIRST NAME MI LAST NAME SUFFIX

JOB TITLE ORGANIZATION

STREET ADDRESS

CITY STATE ZIP

E-MAIL ADDRESS

PHONE # FAX #

Membership Level

- INDIVIDUAL.....\$100
- PUBLIC ORGANIZATION.....\$3,000
- PRIVATE CORPORATION.....\$7,500
- ADDITIONAL DONATION.....\$_____

Total Amount Enclosed _____

Method of Payment

PLEASE MAKE CHECKS PAYABLE TO
KANSAS WHEAT ALLIANCE, OR PAY BY CREDIT
CARD.

- CHECK
- VISA
- MASTERCARD

NAME (AS IT APPEARS ON CARD)

CARD NUMBER

EXPIRATION 3-DIGIT CARD ID (ON BACK)

SIGNATURE

By filling out and submitting this membership application, you agree to act in accordance with the mission and purpose of the Kansas Wheat Alliance.

Benefits of Membership

Members of Kansas Wheat Alliance will be the first to learn about new developments in wheat research and will have the opportunity to guide Kansas Wheat Alliance programs, such as investment of the Kansas Wheat Research and Education Fund, which will be supported by income from licensed wheat varieties.

At the annual meeting, a Member at Large will be elected to the Board by individual, public organization, and private corporation members.

Membership Levels

Join the Kansas Wheat Alliance today. We offer three membership levels: individual, public organizations, and private corporations.

- Individual \$100
- Public Organization \$3,000
- Private Corporation \$7,500

Contact Us

For more information or to join the Kansas Wheat Alliance, contact:

Daryl Strouts

kwa@kansas.net

(785) 477-3400

Kansas Wheat Alliance

2005 Research Park Circle, Suite 105

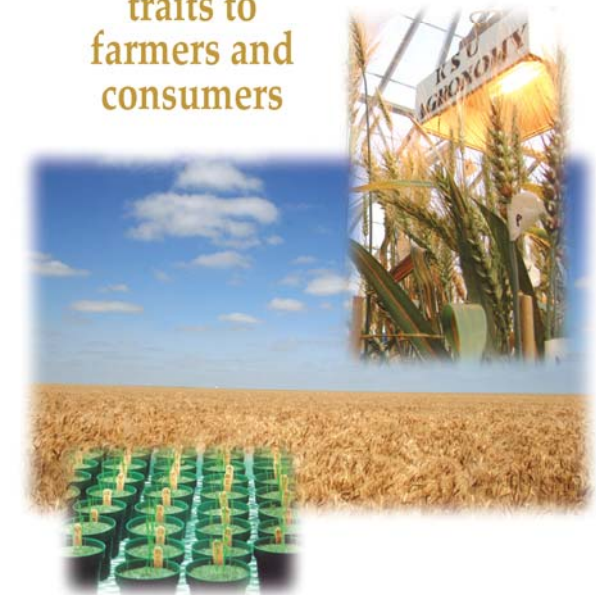
Manhattan, KS 66502-5020

Fax: (785) 532-3920

www.KSWheatAlliance.org



Delivering
wheat varieties
with preferred
traits to
farmers and
consumers



www.KSWheatAlliance.org

Who can join the Kansas Wheat Alliance?

The Kansas Wheat Alliance is a membership organization, and any individual, public organization, or private corporation with an interest in strengthening the wheat industry is encouraged to join the original Founding Members.

What is the Kansas Wheat Alliance?

The Kansas Wheat Alliance is a not-for-profit organization that was recently formed with the goal of maximizing value for wheat farmers from new wheat varieties developed by Kansas State University and other wheat-breeding programs. The Kansas Wheat Alliance will deliver modern genetic technology that is not otherwise showing up in wheat varieties — a real economic benefit to wheat producers and end-users of the crop.

KWA's Mission

The Kansas Wheat Alliance was founded by Kansas wheat producers, seedsmen and researchers to strengthen the wheat industry by creating a delivery system that promotes stewardship of traits and varieties, provides new funds for wheat research, and ensures the delivery of improved wheat varieties to benefit farmers and consumers. K-State has traits in the pipeline, such as the Clearfield® trait, that farmers want to see. These new releases must be managed in a way that gives the farmers what they need and complies with the requirements of the trait provider. Management of new releases must also ensure good trait stewardship so that everybody benefits.

Additional support for wheat research

The costs of breeding new wheat varieties continue to increase, and public funds available to support the program have been level or declining for years. The Kansas Wheat Alliance offers a way for wheat-breeding and related research programs to receive additional support in proportion to the value they add to the wheat industry. Income from licensed varieties will be invested in the Kansas Wheat Research and Education Fund, an important new source of support for wheat improvement.

Value-adding technologies

The Kansas Wheat Alliance will operate as a broker for the licensing and marketing of value-adding wheat technologies. Examples of such technologies would be varieties with farmer-preferred characteristics such as novel genes for heat, drought, disease or herbicide tolerance, as well proprietary traits that meet specific needs of end-users. Before the creation of the Kansas Wheat Alliance, technology transfer mechanisms in Kansas did not provide adequate means to ensure effective delivery of public wheat varieties with proprietary technologies. As a result of this, in the past, wheat has lost ground to other crops such as corn and soybeans that had access to such technologies.

Creation of KWA

This organization was driven by stakeholder groups, which include six Founding Members listed below. These Founding Members each have a representative on the Alliance's board of directors.

Founding Members

The Kansas Wheat Alliance is an alliance of the following founding members.

- Kansas Association of Wheat Growers
- Kansas Crop Improvement Association
- Kansas Seed Industry Association
- Kansas State University Research Foundation
- Kansas Wheat Commission
- K-State Research & Extension

Board of Directors

Chairman of the Board

- **Herb Mattson**, Kansas Association of Wheat Growers

Vice Chairman

- **Maurice Miller**, Kansas Crop Improvement Association

Secretary-Treasurer

- **Jim Sipes**, Kansas Seed Industry Association

Board Members

- **Tom Morton**, Member at Large
- **Fred Cholick**, KSU College of Agriculture and K-State Research and Extension
- **Marcia Molina**, KSU Research Foundation
- **Mike Brown**, Kansas Wheat Commission